



ED'S MARKET

Regular





FONT FAQ

HOW TO INSTALL YOUR FONT

You will receive your files as a zipped folder. For instructions on how to unzip your folder, visit LauraWorthingtonType.com/faqs/.

Your font is available in two formats: TrueType Font file (.ttf) and OpenType Font file (.otf).

If you have a Mac® or newer Windows® computer, install the .otf file(s). If you have an older Windows computer, install the .ttf files. Install the font by double-clicking on the .ttf or .otf file. When the pop-up menu appears, click on Install font (Mac) or Install (Windows). Fonts may also be installed by dragging and dropping them into your system's font folder.

After installing your font, save a copy of the downloaded font files in a folder on your computer as a resource in case you want to re-install the font or transfer it to a new computer.

HOW TO INSERT SWASHES, ALTERNATES, AND ORNAMENTS

Some programs have a glyphs or symbol panel where the complete font including swashes and ornaments can be accessed and inserted directly. For programs that do not have a way to directly insert the swashes, the easiest method of putting in alternate swashes or symbols is by using either Character Map (Windows) or FontBook (Mac).

Character Map (Windows)

Character Map is a standard Windows utility and can be found in the Start Menu's accessories folder (Windows XP, Vista, 7) or in All Apps under Windows Accessories (Windows 8.1, 10). Character Map can also be found by searching for it by name.



Select your font from the drop-down menu. Character Map will show all available glyphs. To quickly find the swashes, change Group By to Unicode Subrange, and select Private Use Characters from the pop-up menu. Click on any swash and then copy and paste it into your document.

See the Character Map Video for a demonstration.

FontBook (Mac)

Font Book is a standard Mac utility program and can be found in Finder under the Go menu under Applications. Once FontBook is open, go to the View menu and select Repertoire. Click on User in the left panel and then select the font name to see all available swashes in the font. Click on any swash and then copy and paste it into your document.

See the Font Book Video for a demonstration.

LICENSING

Your font comes with a standard one-user license. This license covers one person with up to five workstations (laptop, desktop computer, etc.) connected to one printer or output device. For more

than one user and/or more than five workstations, please contact me at help@lauraworthington.com for a multi-user license.

This font is available for both personal and commercial use. For details on licensing, please visit my FAQ page at LauraWorthingtonType.com/faqs/.

FONT SUPPORT

Visit my FAQ page at LauraWorthingtonType.com/faqs/ for information on licensing, installation, and both general and software specific questions.

Contact me at help@lauraworthington.com and I will be happy to answer any questions.





The characters in this font include a standard uppercase and lowercase alphabet set, as well as uppercase and lowercase stylistic alternatives (SS01, SS02). The numbers in this font include a standard set and two stylistic alternative sets (SS01, SS02)

- HEY THERE! -
HELLO
Greetings
&
Salutations

ED'S MARKET Regular

Part of the Ed's Market Collection

CHARACTERS PER WEIGHT/STYLE:

646 Characters

FONT FILES:

1 OpenType (.otf) file and 1 TrueType (.ttf) file

AVAILABLE:

LauraWorthingtonType.com

OPENTYPE FAQ:

To access swashes, alternates, ornaments,
and for any OpenType questions,
go to LauraWorthingtonType.com/faqs

ORIGINAL RELEASE:

2015



STANDARD CHARACTERS

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

abcdefghijklmnopqrstuvwxyz

0 1 2 3 4 5 6 7 8 9 1² 3 ¼ ½ ¾

! " # \$ % & ' () * , - . / : ; < > ? @ [\] ^ _ { | } ~ ¡

«»¿- -“,”“”„†‡•...()&£¥€

OTHER CHARACTERS

[illegible]

BASIC & EXTENDED LATIN CHARACTERS

À Á Â Ã Ä Å Æ Ç Ć Ď Đ

È É Ê Ë Ē Ě Ě Ě Ì Í Î Ï Ĺ Ľ Ł

Ń Ņ Ñ Ò Ó Ô Õ Ö Ø Œ Š Š Š Š Ţ Ţ

Ù Ú Û Ü Ū Ŭ Ů Ű Ý Ÿ Ž Ž Ž

à á â ã ä å æ ç ċ ě đ ð è é

ê ë ě ě ē ě ì í î ï ĺ ł ł ñ ñ ñ ò ó ô õ ö ø œ

ř ř š š š š ß ß ß ù ú û ü ū ŭ ů ů ý ŷ ž ž ž



SWASHES & ALTERNATES

■ Stylistic Set 1

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9

■ Stylistic Set 2

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9

TURN ON CONTEXTUAL ALTERNATES SETTING TO ADD VARIATION WHERE TWO OR MORE
OF THE SAME LETTERS SIT NEXT TO EACH OTHER (ACTIVATES STYLISTIC SET 1/SSO1)

mmm! Eggs Benny \$6.99
→ **mmm! Eggs Benny \$6.99**

COTTON GOODWILL MITTENS
→ **COTTON GOODWILL MITTENS**

FOR AN EXTRA SET OF VARIANTS, SEE STYLISTIC SET 2 (SSO2)
INSERT CHARACTERS MANUALLY

→ **mmm! Eggs Benny \$6.99**
→ **COTTON GOODWILL MITTENS**

■ (SSO1)

■ (SSO2)



CHARACTER COMPARISON

A A A a a a B B B b b b

C C C c c c D D D d d d

E E E e e e F F F f f f

G G G g g g H H H h h h

I I I i i i J J J j j j

■ STYLISTIC SET 1 (SSO1)

■ STYLISTIC SET 2 (SSO2)



K K K k k k L L L l l l

M M M m m m N N N n n n

O O O o o o P P P p p p

Q Q Q q q q R R R r r r

S S S s s s T T T t t t

U U U u u u V V V v v v



STYLISTIC SET 1 (SSO1)



STYLISTIC SET 2 (SSO2)



W W W w w w X X X x x x

Y Y Y y y y Z Z Z

0 0 0 1 1 1 2 2 2 3 3 3

4 4 4 5 5 5 6 6 6 7 7 7

8 8 8 9 9 9

■ STYLISTIC SET 1 (SSO1)

■ STYLISTIC SET 2 (SSO2)



FRESH
BAKED
Baguettes
Buns & Rolls

STANDARD CHARACTERS



FRESH
BAKED
Baguettes
Buns & Rolls

WITH ALTERNATES

■ (SS01)

■ (SS02)



FRESH
BAKED
Baguettes
Buns & Rolls

WITH ALTERNATES

■ (SS01)

■ (SS02)



BEEF SAUSAGE ROLLS

Lovesick Blues

single Origin
[COFFEE]
» HONOLULU, HI «

YES, WE'RE
OPEN
■ FOR BUSINESS ■

Rain OR
* Shine

SPECIAL!

Stylin'
Woff

←

A43 Q57
FRESH

99¢

ED'S MARKET
COLLECTION

REGULAR
REGULAR SLANT
NARROW
NARROW SLANT
BOLD
BOLD SLANT
WIDE
MAIN SCRIPT
UPRIGHT SCRIPT
BOLD SCRIPT
DESIGN
ELEMENTS

