



Adobe

Postscript

*Find our fonts on  
Adobe Fonts!*

# *What you'll learn...*

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- tools & materials
- how to work with the brush
- a basic alphabet
- flourishes
- digital rendering with Adobe products

# *Resources*

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[LauraWorthingtonDesign.com/news/article/max2020](https://lauraworthingtondesign.com/news/article/max2020)

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*Tools & Materials*



Yasutomo®  
墨汁  
SUMI INK  
(BLACK)  
for Drawing, Painting  
and Calligraphy Brush Work  
6 OZ.  
AP  
Conforms to  
ASTM D 4236  
KY6  
MADE IN JAPAN  
0 31248 01277 7  
So. San Francisco, CA 94080  
www.yasutomo.com

TURNER DESIGN  
GOUACHE  
The Superfine™  
CYAN BLUE  
PST-403  
concentrated  
permanent  
colour  
Net 25ml  
Made in Japan  
TURNER GOUACHE MANUFACTURED  
BY TURNER GOUACHE MANUFACTURING CO. LTD., TOKYO, JAPAN

**Brushes** Pentel Color Brush & Sign Pen, Felt Brushes,  
Round Watercolor Brushes sizes 2-5

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**Paper** Cotton Comp, Vellum, Bristol, Watercolor

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**Ink** Sumi Ink, Ink Sticks, Watercolor, Gouache

The act of lettering  
is physical –  
the result is visual

# Posture

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Keep both feet on the ground

Sit close to the table

Table surface at an angle or surface at waist level

Forearm resting on the table, but elbows off

Stay in the same position – move the paper, not your body

# Body Mechanics

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Fingers are for gripping the brush and creating small, subtle details

Brush lettering incorporates movement of the wrist, forearm and elbow and shoulder

Break your handwriting habits - keep your fingers mostly still and use your wrist, forearm and shoulder to form letters

If your letters look shaky, relax your grip and focus on using your arm

# Brush Handling

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Tripod grip is ideal

Hold the brush on its side for heavy strokes, upright for light strokes

Pulling strokes are easier to control than pushing strokes

Use a light touch and letter SLOWLY!

*Ductus*



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**The number, sequence and direction  
of strokes needed to create letterform**

**Ductus informs contrast: downstrokes  
are heavy, upstrokes are light**

# Tips for Left Handed Letterers

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Paper at a steep angle (Inclined baseline)

Hovering

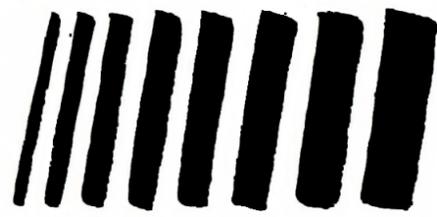
Using a bridge or mahl stick

Reverse the ductus

Draw letters or words from right to left



*Basic Brush Strokes*



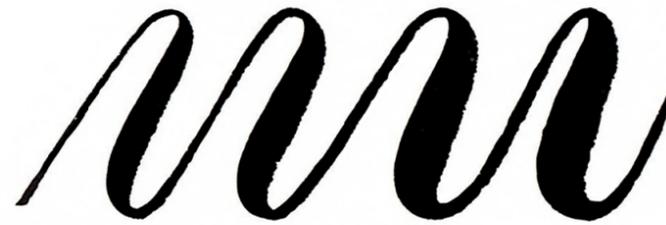
**Straight strokes** focus on maintaining a consistent width throughout the stroke. Try pulling strokes (top to bottom), pushing strokes (bottom to top) and horizontal strokes from both directions. Also, try varying the lengths of the strokes to get accustomed to both wrist and full arm movements.



**Tapered pressure/release strokes** Begin with putting pressure on the brush for a heavy stroke, then slowly lift the brush to end with a light taper. Try pulling strokes, pushing strokes and horizontal strokes from both directions. Also, try varying the lengths of the strokes to get accustomed to both wrist and full arm movements.



**Pressure & Release** Start with a heavy stroke, then gently lift the brush to make the stroke lighter and tapered. Try starting with a light stroke, and try this as horizontal strokes.



**Transitional stroke** Start with a light upstroke, then slowly pull the brush around into a heavy down stroke. Pay close attention to the transition from light to heavy and vice versa.

**Freeform strokes** Have fun! Experiment with strokes of different shapes, sizes, lengths and tapers.



*Lowercase Alphabet*

a b c d e f g h i j

k k l m n o p q r r

s s t u v w x y z

*take a quick break and*

STRETCH

*Uppercase Alphabet*

A B C D E F G H

I J K L M N O P Q

R S T U V W X Y Z

A B C D E F G H I J

K L M N O P Q R

S T U V W X Y Z

*Flourishes*

# Flourish styles & functions

Shapes

Flair

ADD  
Structure  
TO YOUR LAYOUT!

# *Flourish styles*

ideas & examples  
on your handouts!

Stylish

Graceful Fancy

youthful

Beautiful



Alina  
Eccellente

A young girl with blonde hair is laughing joyfully, her mouth wide open and eyes squinted. She is wearing a dark, ribbed sweater. The background shows a courtyard with stone buildings and a fountain. The entire image has a warm, golden-brown color cast.

For the Love of

Silly laughter



Mythology  
& folklare

The image features a teal background with a subtle pattern of light-colored leaves. The text 'Mythology & folklare' is written in a white, elegant cursive script. The word 'Mythology' is on the top line, and '& folklare' is on the bottom line. A dark blue, stylized branch with leaves and berries runs horizontally across the middle, behind the text. Various white decorative elements are scattered around the text, including small flowers, a ladybug, and swirling flourishes.

How to make your  
flourishes amazing



Style

Match the flourish to the lettering style

Style

Style

# Proportion

In general, flourishes should be at least as large as (preferably larger) the average size of the lowercase letters

Sizing

Sizing

# White Space

for the sake of legibility and to avoid word shape interference

Breathe

Breathe

# Add flourishes to the entrance and exit points of letters

flourish

flourish

Flourishes may be added to ascenders, descenders, cross-bars, at the beginning or ending of a letter

ascender

descender

cross-bar

beginning

ending



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Ascender flourishes may be used as descender flourishes and vice versa

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# The parts of flourishes

arc / straight



curves



ogee



loop



spiral



reverse direction



# *How to approach flourishing*

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Start by sketching the word or phrase in its entirety,  
THEN add in flourishes.

Why? To avoid collisions and to see how the addition  
of flourishes will create a composition, structure or shape

Flourish

Flourish

Flourish

*Lettering is complex*

letter style, spacing, word composition,  
layout, brush techniques...

**Simplify the process with the Pencil Skeleton**

# *The Pencil Skeleton*

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- gives you freedom to experiment loosely
- sets up a foundation/guide to use for brush lettering
- lets you plan and compose your lettering works first to free you up to focus on using the brush
- helps you develop muscle memory – tracing over your skeleton can be a form of rehearsal

pencil skeleton

Pack my  
box with  
five dozen  
liquor jugs

lettering over the pencil skeleton

Pack my  
box with  
five dozen  
liquor jugs

# *Digital Rendering*

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Adobe Photoshop, Capture, Illustrator, Fresco

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# Adobe Photoshop

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## **The iterative process**

Adjustments (move, scale, rotate, warp) to a sketch, pencil skeleton or rough revisions to early lettering drafts to print out and use as the basis for brush lettering or as a guide for drawing vector outlines in Illustrator

## **Final refinements to textured or complex lettering**

Some lettering may be too complex to accurately capture details with vector outlines. Scan in high resolution and revise with brush & eraser

# Adobe Capture

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**Take a photo in SHAPES mode...**

Make some adjustments in the app: erase, brush, crop, rotate, smooth and Adobe Capture will draw outlines for you and sync the file to your library, where you can open it in Adobe Illustrator and make further revisions or refinements

# Adobe Illustrator

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## **Draw outlines, revise, refine**

Paste or place in an image of your lettering and draw vector outlines around it OR open a file from your library taken with Adobe Capture and make final adjustments there

*Thank You!*